

Privacy Policy

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Effective Date: 10 May 2025

1. Summary

We design all our Services SDKs, APIs, and on-device models with privacy by default. Our on-device AI runs locally, minimizing data transfer. However, we collect limited anonymized analytics to support essential product functions such as billing, active device tracking, and usage display in the developer console.

2. Information We Collect

On-Device SDK Usage (Anonymized & Minimal):

- SDK version and platform
- Device type (e.g., model family, not serial number)
- Number of SDK initializations and inferences
- An anonymized device identifier (e.g., hash or UUID not linked to user identity)
- Timestamps and basic usage metrics

API Usage (Optional Cloud Component):

- Request metadata such as prompt size, token usage, model version
- IP address (temporarily), only for security, abuse prevention, and regional billing

Web Console / Developer Dashboard:

- Email, login data, and project metadata

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- Analytics on SDK/API usage per project

3. How We Use Information

- To provide core features like usage dashboards, analytics, and billing
- To count monthly active devices and SDK/API usage volume
- To improve model performance (aggregated & non-identifying)
- To detect SDK integration issues and prevent abuse

4. Data Storage and Retention

- On-device analytics are transmitted securely and stored without user-identifying information
- Analytics logs are retained only as needed for usage reporting and billing (e.g., rolling 30-90 days)
- No raw input or model outputs are collected from on-device use

5. Data Sharing

We do not sell or share your data with third parties, except:

- With select infrastructure providers under strict confidentiality (e.g., billing systems)
- As required by law or to respond to lawful requests

6. Your Rights

If your end users are in jurisdictions such as the EU or California, you must ensure your app provides appropriate rights of access, correction, and deletion under GDPR/CCPA.

7. Security

We implement industry-standard security practices including encryption in transit and at rest (for API usage),

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access controls, and continuous monitoring.

8. Childrens Privacy

Our Services are not intended for children under 13 or any age defined by local laws. Do not use our Services to process data from such users.

9. Changes

We may update this Privacy Policy from time to time. Material changes will be communicated via email or dashboard alerts.

10. Contact

If you have questions or concerns, contact us at:

Email: [Insert your companys legal contact email]

Mailing Address: [Insert mailing address]

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